

INSPIRATION IDEATION IMPLEMENTATION

I am an out-of-the-box innovator with a propensity for fully depicting an idea to engage and secure the support of my peers. I believe in leveraging a 'smarter, not harder' approach when executing any design. My method puts great emphasis on the end-user when addressing any design opportunity and I apply that as a principal element to each, individual project.

EDUCATION

06/06-12/06
The Art Institute of Pittsburgh
Bachelor of Science:
Industrial Design

08/04-12/05
Heron School of Art
Sabbatical Study:
Furniture Design &
Sculpture

10/00-04/04
The Art Institute of Pittsburgh
Associate of Arts:
Industrial Design

DESIGN SKILLS

Industrial Design
Graphic Design
Product Development
Factory Communication
Design Engineering
Cost Engineering
Package Design
3D Prototyping
CNC Machining
Brand Development
Copy-writing
Ergonomics
Trend Research
Project Planning
Team Building

EXPERIENCE

06/09 - Present | Senior Industrial Designer - Polyconcept North America

Because the promotional industry has a reputation for creating product that is considered wasteful, my design focus at Polyconcept has always been centered around creating value. The work I have done for PCNA does not follow in the footsteps of retail but rather anticipates trends in society, technology and manufacturing to create a product that has lasting user impact. In my time with PCNA, I have received awards for products that I have designed based on innovation and originality. I have several patents pending and have been granted one patent for an innovative drinking lid.

- Drive company growth with proprietary designs that exceed category growth goals at percentages of 7% - 10% each year
- Work with factories in China to reduce tooling and production costs by as much as 30%
- Manage global design direction through bi-annual trend research and reporting

Special Projects:

- Workfront PM Project: Administrator - manage design team work flow and measure progress
- Engineering Collaboration: Improving launch efficiency, communication and competency

09/08 - 01/14 | Designer & Proprietor - Cenzo Design

Cenzo was my personal business. The work was inspired by the belief that great furniture is rooted in innovative design, excellent craftsmanship, human factors and a passion for simple living.

- Furniture design, fabrication and installation
- Self-promotion
- Budget driven production

Community Involvement:

- Sponsor/Donor - Tree Pittsburgh's Arbor Aid Event 2011 & 2012
- Volunteer / Contributor / Board Member - The Brew House Association 2008 - 2013

05/07 - 11/08 | Designer - Davison Design And Development

01/07 - 05/07 | Fabricator - Kelly Custom Furniture & Cabinetry

05/06 - 01/07 | Concept Designer - Bossa Nova Robotics

ACHIEVEMENTS

PPAI Product Design Award: *Innovative and Original Design*

2013 Drink ware - Flip and Sip Tumbler

2013 Stationery - Flip Tech Journal

Counselor Product Design Nominee: *User Focused Product / Unique Product*

2017 Travel Gifts - eleven® RFID Travel Wallet

2017 Writing - Luxe Lucite Pen

Patents Granted

2014 Drink ware - Flip and Sip Tumbler

SOFTWARE SKILLS

- Adobe Design Suite
- SolidWorks
- Workfront
(project management software)

MANAGEMENT SKILLS

- Time-line Management
- Design Mentor
- Communicator
- Messaging/Marketing Direction
- Form Creation
- Project Management
- Gantt Project Delegation
- Project Tracking
- Work Output Recording

INSPIRATION
 IDEATION
 IMPLEMENTATION

I am an out-of-the-box innovator with a propensity for fully depicting an idea to engage and secure the support of my peers. I believe in leveraging a 'smarter, not harder' approach when executing any design. My method puts great emphasis on the end-user when addressing any design opportunity and I apply that as a principal element to each, individual project.

EDUCATION

06/06-12/06
 The Art Institute of Pittsburgh
 Bachelor of Science:
 Industrial Design

08/04-12/05
 Heron School of Art
 Sabbatical Study:
 Furniture Design &
 Sculpture

10/00-04/04
 The Art Institute of Pittsburgh
 Associate of Arts:
 Industrial Design

DESIGN SKILLS

Industrial Design
 Graphic Design
 Product Development
 Factory Communication
 Design Engineering
 Cost Engineering
 Package Design
 3D Prototyping
 CNC Machining
 Brand Development
 Copy-writing
 Ergonomics
 Trend Research
 Project Planning
 Team Building

Sr Designer for Polyconcept North America (06/09 - present)



Planning and Sketching:

Sketching remains critical in my design process as a visual planning phase. I need a good idea of function and aesthetics to solve some problems up front to envision and create the design three dimensionally.



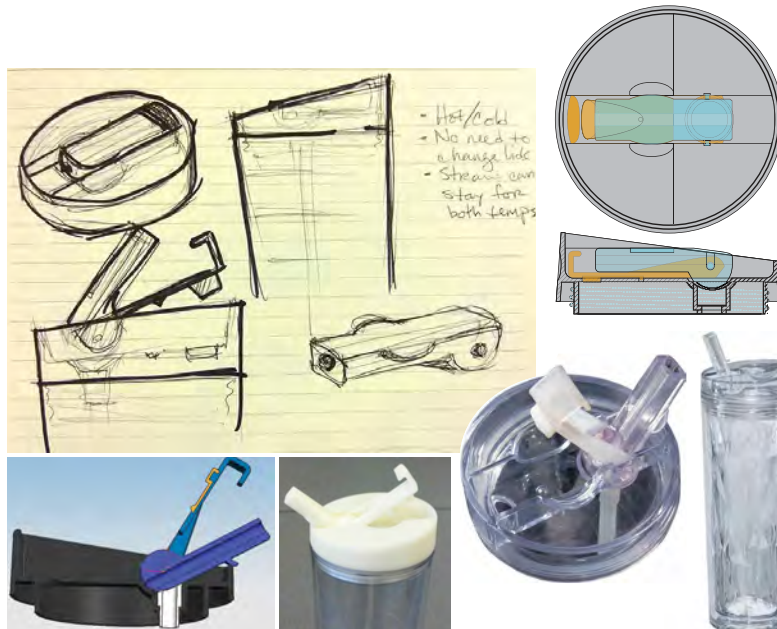
Backpack with Integrated Seat:

A bag that integrates seating comfortably without compromising the bag's inner storage capacity or material quality. The chair has a maximum capacity of 200lbs.



High Sierra Tumbler:

18oz., Leak-proof, ergonomic, Keurig and car cup holder friendly tumbler can also clip easily to a backpack or belt loop.



Flip n' Sip Tumbler:

A patented drinking lid that allows the user to enjoy hot or cold liquids without changing bottles. The 2-function lid is equipped with a flip top lid for sipping hot beverages and a straw for sipping cold beverages. This lid is a top performer for Polyconcept and is offered in 17 different styles.

Utility Patent No.:
 US 8,672,174 B1.

INSPIRATION IDEATION IMPLEMENTATION

I am an out-of-the-box innovator with a propensity for fully depicting an idea to engage and secure the support of my peers. I believe in leveraging a 'smarter, not harder' approach when executing any design. My method puts great emphasis on the end-user when addressing any design opportunity and I apply that as a principal element to each, individual project.

EDUCATION

06/06-12/06
The Art Institute of Pittsburgh
Bachelor of Science:
Industrial Design

08/04-12/05
Heron School of Art
Sabbatical Study:
Furniture Design &
Sculpture

10/00-04/04
The Art Institute of Pittsburgh
Associate of Arts:
Industrial Design

DESIGN SKILLS

Industrial Design
Graphic Design
Product Development
Factory Communication
Design Engineering
Cost Engineering
Package Design
3D Prototyping
CNC Machining
Brand Development
Copy-writing
Ergonomics
Trend Research
Project Planning
Team Building

Cenzo Design | (09/08 - 01/14)



For a Private Client

Before and After
Staircase with refaced
oak fronts, modernized
hand rail and edging
in home's re-purposed,
original lumber.



For Pageboy Salon
2013 & 2014

Rough sawn, oiled pine
lends a rustic aesthetic
that features practical
storage.

Re-purposed doors
create a unique work
and display space.



For Simple Sugars
2013

Rolling POP displays to
be used in retail.

Portable, folding
displays for use in
smaller retail shops.



For Arbor Aid
2011 & 2012

Fine Picnic Table for
auction at the Arbor
Aid 2011 fundraising
dinner.

Mini crates for sale at
Tree Pittsburgh's 2012
Arbor Aid. 50% of sales
were donated to Tree
Pittsburgh.

INSPIRATION IDEATION IMPLEMENTATION

I am an out-of-the-box innovator with a propensity for fully depicting an idea to engage and secure the support of my peers. I believe in leveraging a 'smarter, not harder' approach when executing any design. My method puts great emphasis on the end-user when addressing any design opportunity and I apply that as a principal element to each, individual project.

EDUCATION

06/06-12/06
 The Art Institute of Pittsburgh
 Bachelor of Science:
 Industrial Design

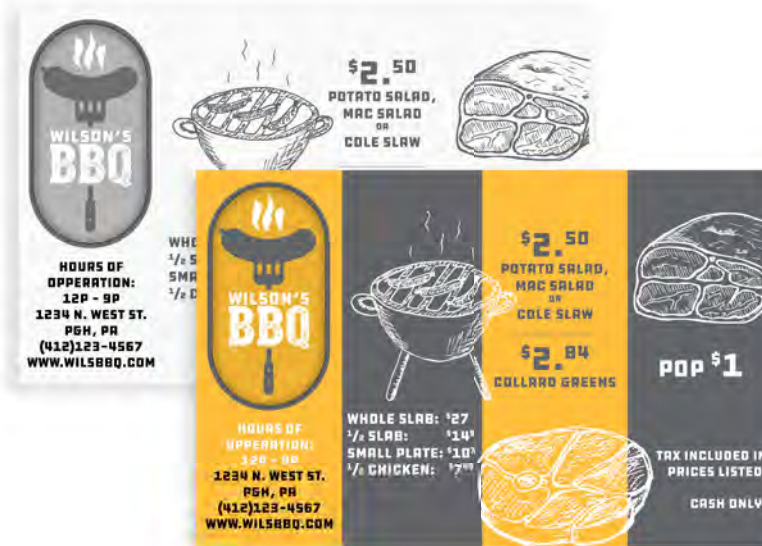
08/04-12/05
 Heron School of Art
 Sabbatical Study:
 Furniture Design &
 Sculpture

10/00-04/04
 The Art Institute of Pittsburgh
 Associate of Arts:
 Industrial Design

DESIGN SKILLS

Industrial Design
 Graphic Design
 Product Development
 Factory Communication
 Design Engineering
 Cost Engineering
 Package Design
 3D Prototyping
 CNC Machining
 Brand Development
 Copy-writing
 Ergonomics
 Trend Research
 Project Planning
 Team Building

Recent Freelance Work



For a Private Client
 2018

Refreshed identity and menu concept (in both color and black and white) for Wilson's BBQ on Pittsburgh's North Shore.



For Bloomfield United
 2017 & 2018

Brand identity, story and website for a community group in Bloomfield, Pittsburgh, Pennsylvania.



Bloomfield United
 2017

Collateral and marketing packet for 'The First Annual Bloomfield Ugly Sweater Bar Crawl'.

Packet contents:

- Advertising for the event to be used as an ad and also a flier
- Map with bar contact info and specials
- Participant name tags